The EDISON KINETOGRAM

VOL. 3 London Edition, June 15, 1911 No. 5

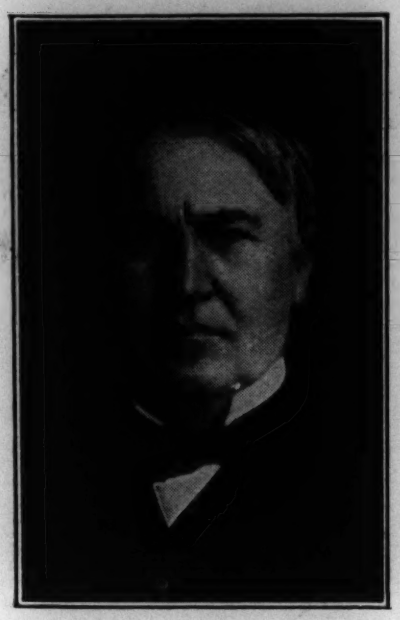
TO BE RELEASED SHORTLY

AÏDA (FROM THE OPERA)

FILM No. 6788. Code, VOORMETEN. Approx. Length, 1000 ft.

EDISON FILMS TO BE RELEASED on July 1st, 5th, 8th, 12th & 15th, 1911

Vol. 3. JUNE 15, 1911. No. 5



THOMAS A. EDISON, to whom the world owes the Moving Picture Idea.

Edison Kinetogram

A Semi-Monthly Bulletin of Moving Picture News, with the emphasis on Edison Films and Kinetoscopes.

Published by THE EDISON MANUFACTURING COMPANY, Ltd., Edison Works, Willesden Junction, London, N.W.

THERE are two Films among the releases for the first half of July that will be talked about in motion picture circles for many a day to come—"THE PANAMA CANAL IN 1911," and "THE QUARREL ON THE CLIFF."

Everybody is interested in the work on the Panama Canal; no more seasonable subject could have been selected for our Films, and we can assure the Trade that every care was taken to film the most interesting scenes along "The Big Ditch." The result is a Film that everybody will want to see—and will want their families and friends to see.

The exciting struggle on the edge of the precipitous cliff, the fall and the sensational rescue of the lover from his perilous position half way down its face would make notable "THE QUARREL ON THE CLIFF" even without the truly magnificent scenery in which it abounds. It is the second of the series of Cuban pictures, and a most worthy successor to "THE HAUNTED SENTINEL TOWER," dramatic release of June 14th.

The selection of these two Films for individual comment casts no disparagement upon the remainder of the list, which will all be found to measure fully up to the Edison standard in every respect; it indicates, however, that they are "feature" Films, and as such deserve to be brought to the attention of Exhibitors in an especial manner.

"They're all good, but some are better than others" briefly and aptly describes each and every list of Edison releases, and makes patent the reason why every exhibitor should place a *standing order* for *all* Edison Films and insist upon getting them.

Edison Release Days: Wednesday and Saturday

EDISON FILMS

To be released on July 1st, 5th, 8th, 12th & 15th, 1911

Edison Film No. 6787 **Copyrighted, May, 1911** **Released, July 1, 1911**
Code, VOORMALIG **Approx. Length, 1000 feet**

Josh and Cindy's Wedding Trip

(COMEDY)

CAST OF CHARACTERS

JOSH.....WILLIAM BECHTEL
CINDY.....MARY FULLER
THE JUDGE.....ROBERT BROWER
THE BELL BOY.....YALE BOSS

JOSH WITHERSPOON and Cindy Snodgrass, typical country lovers, while taking an afternoon drive in their favourite buckboard, come upon a disabled automobile and its anxious owner, Judge Wright of New York. Seeing the old gentlemen's predicament and anxiety to return home, Josh drives him to the railroad station in his buckboard. The Judge offers to remunerate Josh and Cindy for their trouble, but they decline. The Judge then gives them his card and extends an invitation to call on him, should they ever visit the big city, never thinking for a moment that they will do so.

In due time Josh and Cindy are married and take a "weddin' trip" to New York City to see the sights, and also endeavour to find Judge Wright. While wandering aimlessly through the streets trying to locate the Judge, they stumble upon a big wallet full of money lying on the sidewalk ; all big bills, too. They immediately go to their hotel, where they divide their big find, after which they proceed on independent shopping tours to buy each other beautiful presents, only to meet again a short while after in the police station, both charged with passing counterfeit money.

The next morning they are hauled into court like two criminals before Judge Wright, who recognises them as Josh and Cindy from the country and assists them in establishing their innocence, himself paying for the goods they have bought and sending them home happy once more.

This film tells an entertaining story all the way through and is replete with laughable situations.

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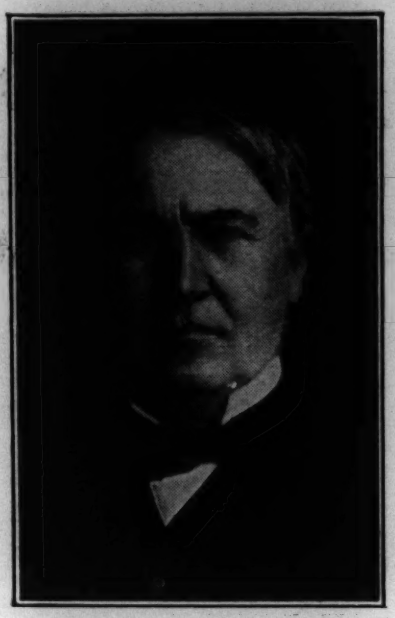

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Edison Film No. 6789 **Copyrighted, May, 1911** **Released, July 5, 1911**
Code, VOORMOUW **Approx. Length, 975 feet**

Edna's Imprisonment

(COMEDY)

CAST OF CHARACTERS

EDNA ..... EDNA MAY WEICK
HER MOTHER..... MIRIAM NESBITT
HER FATHER ..... GUY COOMBS
THE OFFICE BOY.....YALE BOSS
THE HEAD CLERK.....CHARLES M. SEAY

MRS. WHITE is compelled to dismiss her nurse-maid for gross carelessness in looking after her little daughter.

The next day her friend comes to take her to the matinee, but she is unable to go as she has no one to stay and take care of baby. Her friend suggests that she take baby and leave her in charge of her father at his office, while they attend the matinee. She decides to do this and dressing baby, they start for the office.

Arriving at her husband's office she finds that he has gone out on business, but she decides to leave baby in charge of the clerks in the office and hurries to the matinee with her friend. Baby is given in charge of the office boy, Jimmie, who entertains her by giving her candy and relating tales from his favourite dime novels. Tiring of this they start a singing school, much to the annoyance of the clerks.

They then play hide and seek, and baby seeing the open vault, thinks it a good hiding place. One of the clerks seeing her going into the vault, cautions her to keep out, but baby explains that she is only hiding from Jimmie. Not wishing to spoil their game, he permits her to hide in the vault and then goes into the other office. The second clerk goes down street on an errand and Jimmie soon locates baby in the vault.

Next they play policeman. Jimmie is the policeman and the wardrobe is the jail. He arrests baby for not having a license on her teddy bear and after severe mock punishment, locks her in the wardrobe and pockets the key. The clerk returns from the inner office with an important message for immediate delivery. He gives this to Jimmie with orders to hurry and tells him he needn't return to the office that day. Jimmie hurries out on his errand, entirely forgetting his prisoner.

Mr. White, upon returning to the office finds his clerks idling away their time and it being near closing time, he tells them to close up and go home. They proceed to set the time lock on the vault and then lock it. They are about to leave when Mrs. White and her friend return from the matinee and ask for baby. Nobody seems to know where baby is and everybody joins in the hunt for her.

Suddenly the clerk recalls seeing baby in the vault and at once decides that she must still be in there. They make frantic efforts to open the vault, but it is set for eight o'clock the next day and cannot be opened before then. Mr. White rushes to the 'phone and explains the situation to the manufacturers of the safe, who inform him that the only way to open the vault is to blow the lock with dynamite, and promise to send a workman over at once.

In the meantime Jimmie, having completed his errand, continues blissfully homeward where supper is waiting on the table for him. As he is about to fall to, his mother asks him about his day at the office. He suddenly remembers his little prisoner and dashes madly from the house to the utter bewilderment of his mother. He arrives at the office just in time to prevent the blowing open of the vault, and unlocking the wardrobe, shows baby sound asleep with her Teddy bear in her arms.

Baby is restored to the arms of her frantic parents and Jimmie is taken in hand by the workman, who administers a sure cure for forgetfulness.

Edison Film No. 6790 **Copyrighted, May, 1911** **Released, July 5, 1911**
Code, VOORMUUR **Approx. Length, 1000 feet**

The Baby of the Boarding House

(COMEDY)

CAST OF CHARACTERS

THE LANDLADY.....GERTRUDE CLARKE
THE INDUSTRIOUS YOUNG MAN..... EDWIN CLARKE
THE IDLER ..... EDWARD BOULDEN
THE GIRL.....TRIXIE DINSMORE
HER FATHER.....WILLIAM BECHTEL
HER MOTHER.....Mrs. WALLACE ERSKINE

IN a modest boarding house, kept by a widow with a small baby, there are among other boarders two young men, one a steady and industrious worker and the other an idler, a sort of good for nothing "four-flusher" who by some hook or crook manages to wear good clothes, but never pays for anything.

By his persistency and boldness he works himself into the good graces of the industrious young man's sweetheart and succeeds in making quite an impression on the young lady as well as her parents, who extend an invitation to him to attend the theatre, which of course he accepts.

The next evening, just as he is getting ready to dress for the theatre party, the widow who keeps the boarding house compels him to mind her baby while she does some marketing. Being indebted to her for a considerable amount of money, he cannot very well refuse, and the poor "four-flusher" has an awful time of it, trying to shave himself and pacify the squalling baby at the same time.

Meanwhile the young lady and her parents, tired of waiting, come to his lodgings to ascertain the cause of his delay. They arrive just in time to hear the widow berating him, not only for being so far in arrears but for abusing the baby as well, and accordingly she shows him the door. The young lady's parents, learning the true state of affairs, quickly decide that he would never do for their son-in-law, and the industrious young man once more finds favour in their eyes and is made happy by having his sweetheart restored to his arms again.

This comedy film contains some side-splitting situations and a very good moral as well.

Edison Film No. 6773 **Copyrighted, May, 1911** **Released, July 8, 1911**
Code, VOORGROND **Approx. Length, 990 feet**

The Panama Canal in 1911

January 1, 1915, is set as the Opening Date. The Total Cost will be between Four and Five Hundred Million Dollars.

(DESCRIPTIVE)

THIS is the largest engineering work which the world has ever seen or is likely to see for some time. Therefore, we cannot help feeling that a film showing the actual condition of the work at the present moment will be of great interest to the entire country as well as abroad. Not only that, but the value of such a film years from now, when the canal has been entirely finished, can readily be estimated.

As we start our film we approach the canal from the Pacific side looking up the entrance. We next take up the operation of distributing the dirt from the dirt trains and spreading it along the line. Then we see a track shifter, an almost inconceivable piece of machinery which

lifts up sections of tracks and re-lays them. This track shifter was devised solely for the work on the Canal Zone and does the work of four hundred men. After this we have numerous views of steam shovels, huge pieces of machinery which seem almost human in the way they grapple and overcome difficulties.

We then introduce probably the most important part of the entire canal work—the concrete plants. The concrete is shown being loaded, transported and unloaded in huge buckets, each containing several tons, which are handled and run along trolley wires as though they weighed only a few pounds. These numerous plants are shown at close range and have an added interest in the fact that the world's records for the mixing of concrete have been broken here.

Finally we are shown a rather more personal side of the enterprise in views of a labour train departing and arriving. Those who live in New York City and other large centres are used to crowded trains, but we believe that all who see this film will agree with us that never in their experience have they known such congestion as is shown in the labourers getting aboard this train. Not only the entire interior but the entire exterior of the train is covered.

Altogether the above film, while it is purely of a descriptive and scenic character, can be recommended as one of extraordinary interest, and outside of its regular exhibition it is sure to be called upon for many special purposes.

Edison Film No. 6791 **Copyrighted, May, 1911** **Released, July 12, 1911**
Code, VOORNAAIEN **Approx. Length 1000 feet**

The Quarrel on the Cliff

(DRAMA)

CAST OF CHARACTERS

JACK ..... HERBERT PRIOR
TOM ..... RICHARD NEIL
THEIR SISTER ..... LAURA SAWYER
BESS ..... MABEL TRUNNELLE

THIS film, taken by our Company in Cuba, deals with the old eternal triangle, but is worked out along novel lines.

Two brothers, Tom and Jack, are desperately in love with the same girl, all being of peasant type. But, sad to say, this most attractive young lady is a good deal of a flirt and it is easy to see that she encourages both men. Neither of them

knows which is the favoured one until Jack accidentally discovers a letter in Tom's pocket showing that his relations with the girl are somewhat more than friendship.

Angered at this discovery, he goes out to find Tom. They meet on top of a cliff and decide to fight it out then and there. During the quarrel Tom's foot slips and although Jack tries to save him, he falls a great height and only escapes instant death by catching a shrub half way down the cliff. Overcome with horror, Jack rushes home with the news of the catastrophe. He is so completely upset that he is unable to do anything, and it is left to his sister and the girl with whom he is in love to undertake the perilous work of rescue.

Happily, however, he is only badly bruised, and after a few days is quite himself again. In the closing scene we are shown a beautiful example of resignation on Tom's part and the winning of the girl by Jack, whom she evidently preferred all the way through.

The film abounds in beautiful scenes and the rescue from the blank wall of the cliff is probably one of the most interesting and sensational sights that have been thrown on the screen for some time.

Edison Film No. 6793 **Copyrighted May, 1911** **Released, July 12, 1911**
Code, VOORNEMEN **Approx. Length 450 feet**

In and Around Havana, Cuba

(DESCRIPTIVE)

THIS is a most interesting series of pictures taken by our Cuban party, and full of beautiful photographic work.

We first approach the city on a steamer, getting a wonderfully clear panorama of the City of Havana. Upon reaching the city, we are introduced to the principal squares and some of the more important buildings, including the Cathedral of Cristobal, the oldest church in Cuba. We then witness a Guard Mount, and are impressed with the trimness and military look of the Cuban soldiers.

We next see the place where political prisoners were shot from 1895 to 1898, with a close view of the tablet commemorating these mournful executions. Even more mournful is the next scene, where two tablets mark the memory of eight innocent students who were shot November 27, 1871, for a crime of which they were absolutely innocent.

After this we are shown a very elaborate funeral procession, which is seen entering the principal cemetery. We are then introduced to a rather gruesome custom, but which is so interesting that it is shown as a matter of information. This custom, which prevails in many Spanish

countries, consists of disinterring the bones from the graves for which the rent has not been paid.

After several beautiful views of different points in Havana, we are shown the carnival in a number of attractive scenes. Following these, we see a number of street types with a performance by dancers and singers in front of the principal hotel —a characteristic and most interesting scene. The film closes with a beautiful view of moonlight over the harbour.

Edison Film No. 6794 **Copyrighted, May, 1911** **Released, July 15, 1911**
Code, VOORNOEMD **Approx. Length, 550 feet**

How the Hungry Man was Fed

By Richard Harding Davis

(COMEDY)

CAST OF CHARACTERS

VAN BIBBER.....ROBERT CONNESS
THE TRAMP.....WILLIAM WEST
THE BARKEEPER.....WILLIAM BECHTEL

YOUNG VAN BIBBER is on his way down town one day when he notices a typical "Weary Wanderer" following him and begging money for something to eat. Generous Van Bibber hands him a half-dollar. The gentleman in rags gives him his blessing and retraces his steps, begging from others as he goes along.

Meeting a friend, Van Bibber stops for a moment's conversation when the same ragged object approaches him again and repeats his sad tale in a monotone. Once more the clubman gives him a half-dollar, thinking surely a dollar ought to buy him something to eat. A little further down the street who should tackle him again but the same tramp.

Giving him a third half-dollar, Van Bibber conceives the idea of setting a trap for the imposter, so, exchanging hats with his friend, they walk in opposite directions round the block. Sure enough, there is the same person on the avenue, and right in front of a restaurant, too. "I haven't a cent, boss, and I'm so hungry," is his plea. Unwilling at first to enter the restaurant, he is half dragged into the place by Van Bibber, who, after tipping the waiters, orders them to bring the hungry man a good dinner.

A big spread is quickly set before the tramp, who having partaken copiously of a free lunch with liquid accompaniment, chokes and curses all through the meal as though it were poison. Unable

to keep up the deception longer, he starts for the door, but Van Bibber, anticipating his move, calls in a passing policeman. Everybody in the place is now up forming a circle around the thoroughly disgusted tramp, who is compelled to pay for his meal and to tip the waiters with the dollar and a half given him by Van Bibber, who smilingly makes his way through the admiring crowd and out into the street, satisfied that the hungry man was fed.

A character study with lots of fun all the way through.

Edison Film No. 6792 **Copyrighted, May, 1911** **Released, July 15, 1911**

Code, VOORNAAM **Approx. Length, 1000 feet**

In the Baggage Coach Ahead

(DRAMA)

CAST OF CHARACTERS

THE YOUNG HUSBAND.....GUY COOMBS
HIS WIFE.....ESTELLE ALLEN

THIS film portrays the story of the well known ballad which enjoyed great popularity some years ago.

It shows a young man riding in a Pullman and trying to quiet a child whom he carries. His efforts are unsuccessful, to the great annoyance of the rest of the passengers, some of whom have retired, and when asked by one of the passengers why he doesn't take the child to its mother, he sadly informs her that she is "in the baggage coach ahead."

This at once arouses the sympathy of his fellow passengers and he proceeds to tell the story of his few short years of happiness.

Beginning with his first meeting with his pretty bride, he tells of the Springtime wooing, her final shy acceptance of him and his start for the West where his business calls him, there to build their little home. At last the home is ready, he sends for her, and her supreme joy on entering their home more than compensates for their short separation. They continue supremely happy, a child is born to them, the pride and joy of their little home. Suddenly, one day, a shadow falls across their rosy pathway ; the little wife and mother is taken seriously ill and passes away after a very short illness, leaving her husband grief stricken.

As we fade back to the Pullman at the end of the story we see that one sympathetic lady has taken charge of the child and, as the man breaks down in his grief, she carefully takes the now sleeping baby to her stateroom. One by one the other passengers move quietly away in silent sympathy leaving him alone with his great sorrow.

The film is an artistic creation. The illusion of the story told is handled in a new and effective manner and while the subject will bring many a tear, there is nothing in the least harrowing about it.

Through the Post.

"Your Films going strong here."—*Colin S. Knight, Bideford, Devon.*

"We always make it a rule to include as many Edison as we can in our programmes."—*The Central Film Service Co., 44 Cranbourn Street, Charing Cross Road, W.C.*

"Your pictures are greatly appreciated by my patrons, and we include one or two in almost every programme."—*H. W. Knowles, Theatre de Luxe, Union Street, Plymouth.*

"I cannot refrain from writing a few words of testimony on recent Edison releases. In "All for the love of a lady," Miss Trunnelle was shewn at her best. I always appreciate subjects where she appears. "The test of love" was one of the best dramas Edison has released, and Miss Fuller played her part with excellence. I am very pleased to see Miss Fuller in the Edison films, she excelled all her previous appearances in the aforementioned subject. Edison seems to have all the best artistes with, of course, a few exceptions. I must congratulate you upon producing such excellent photo postcards as were sent to exhibitors recently and trust that you will publish a further series shortly (Miss Mary Fuller particularly). I am looking forward for the Edison Cuban series which are sure to be up to the usual high standard."—*A. W. Lillington, 58 Britannia Road, Southsea.*

Questions and Answers

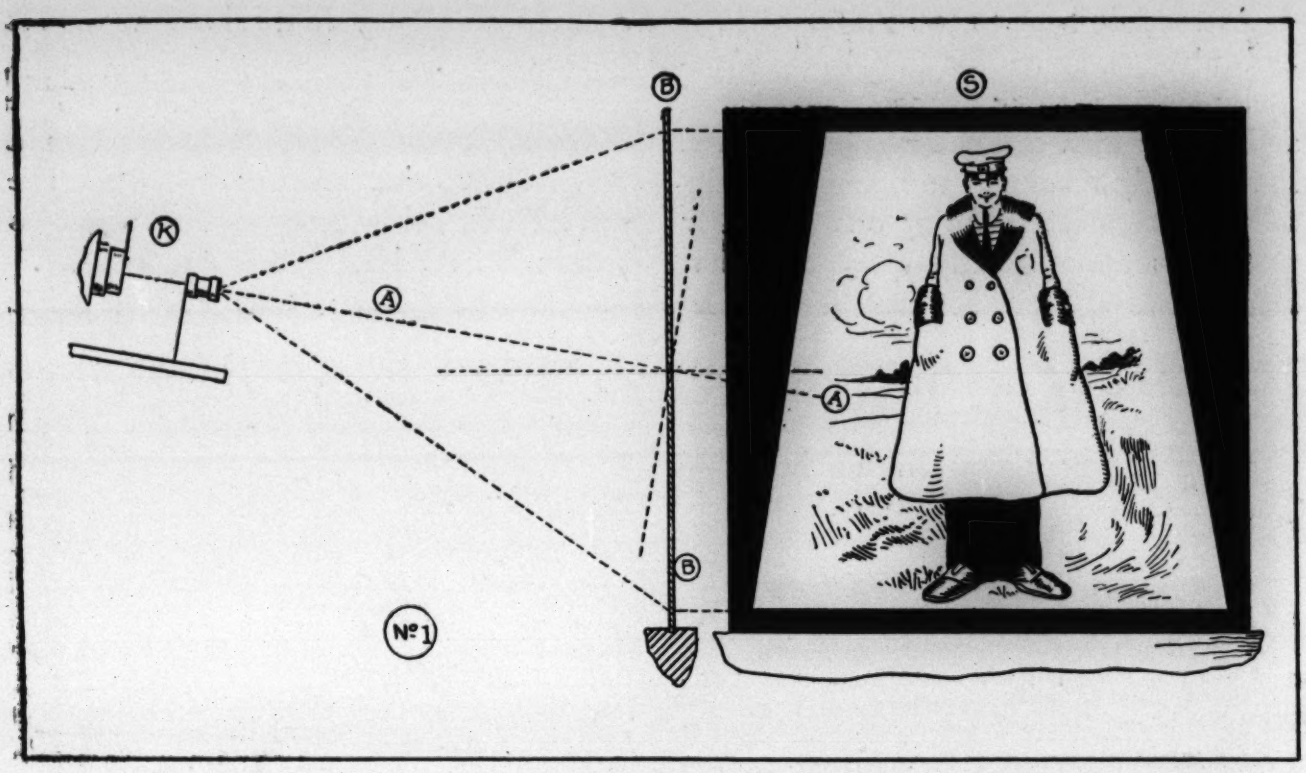
In this department of the KINETOGRAM *we shall publish, as promptly and fully as space will permit, our replies to enquiries in regard to the motion picture business in general and to the construction and operation of Edison Kinetoscopes and the production of Edison Films in particular. In the belief that the continuance of this department will be beneficial to the trade, we invite questions on the above and kindred subjects. It is understood, of course, that enquiries requiring immediate attention will be promptly answered by letter, our reply being printed in these columns when, in our judgment, the matter is of sufficient importance to be of benefit or interest to the whole trade. Reference to the inquirer will be made by initials only. Inquiries should be addressed to the* KINETOGRAM, *care Edison Manufacturing Co., Ltd., Edison Works, London, N.W.*

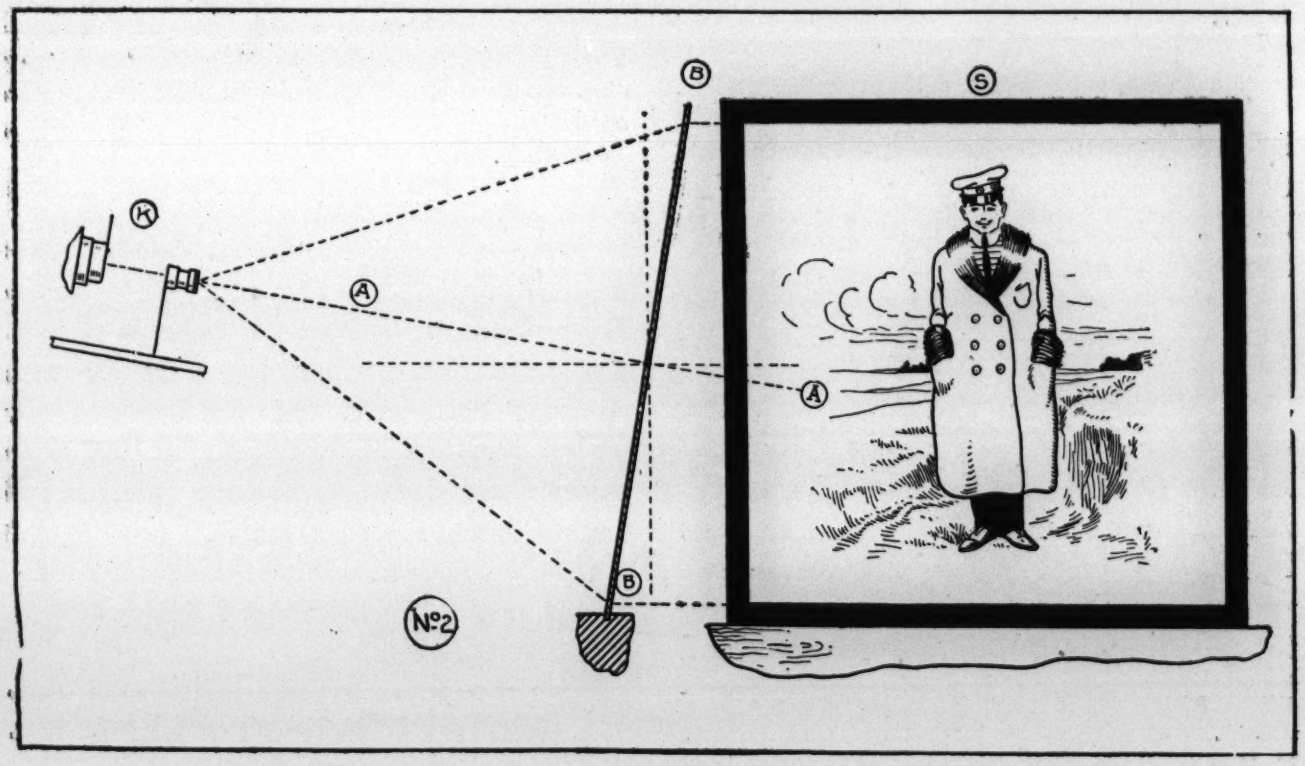
R.A.—I have purchased one of the Bausch and Lamb Optical Company's Balopticons, and want to know if I can use your Transformer in place of the rheostat sent with the Balopticon and which registers 15 amperes. I use a 5 ampere arc lamp sometimes and a 35 ampere lamp at other times. Also what is the lowest and highest amperage obtained on this Transformer ? Our current is 60 cycles, 110 volts.

[We recommend your writing to the manufacturers for information concerning the Balopticon.

The Edison Economy Transformer, when used with a Moving Picture Machine on alternating current, will save you from 50 to 65 per cent. on your current bills. It is stepless, efficient and compact. Price for 60 or 133 cycles, 110 volts, £10 : 10 : 0. Special price quoted upon application for instruments suitable for 25, 40 or 50 cycles.

With 40 to 45 amperes at the arc the average voltage is 46, the minimum amperage 30, and the maximum 60.]





F. L. K., Cambridge.—I am projecting my pictures from the upper balcony and they appear wider at the bottom than at the top of the screen. What is the cause ?

[If you will refer to the illustrations you will find that your picture (S) appears as in cut No. 1. This shows the picture on the screen (BB) generally distorted, but particularly so in the lower half, the bottom of the picture being out of all proportion to the top. This is caused entirely by the screen not being in the correct position. The focal centre (AA) of the lens in the motion picture machine (K) must always be at right angles with the screen, as shown in cut No. 2. To remedy the trouble it is necessary to change the position of your screen, moving it nearer to the machine at the bottom and further away at the top, calculating the operation from the focal centre (AA). The result will be a uniform picture as illustrated in cut No. 2.]

Recent Edison Releases

A Complete Table from April 15th, 1911

		Feet Approx.
Apr. 15	The Rajah (Dr.)	1000
19	The Ransom of Red Chief (Com.)	975
19	A Stage Romance (Dr.)	1000
22	The Rival Sculptors (Dr.)	990
26	Mr. Bumptious, Detective (Com.)	990
26	The Price of Victory (Dr.)	1000
29	The Iron Master (Dr.)	1000
May 3	The Rival Candidates (Com.)	1000
3	The Writing on the Blotter (Dr.)	1000
6	Love and the Stockmarket (Dr.)	1000
10	A Night of Terror (Com.)	400
10	The Old Family Bible (Dr.)	600
13	All for the Love of a Lady (Dr.)	990
13	The Department Store (Com.)	625
13	Baby's Fall (Com.)	375
17	Test of Love (Dr.)	1000
17	Who Gets the Order (Com.)	995
20	Disreputable Mr. Raegen (Dr.)	1000
24	Jim the Mule Boy (Dr.)	975
24	April Fool (Com.)	985
27	Between Two Fires (Dr.)	1000
31	The Wedding Bell (Dr.)	1000
June 3	Monsieur (Dr.)	1000
3	Resurrection of John (Com.)	1000
7	Nell's Last Deal (Dr.)	1000
7	Silver Threads Among the Gold (Dr.)	500
10	Strike at the Mines (Dr.)	995
10	A Card of Introduction (Com)	500
14	A Buried Past (Dr.)	1000
14	The Haunted Sentinel Tower (Dr.)	980

We wish to compliment you on the increasing high standard of your releases.—*General Film Co., Seattle, Wash.*

The Odeum Theatre, operated by The Brunswick Co., Duluth, Minn., advertised a week's run of "The Wedding Bell" by means of a neat four-page folder distributed among their patrons and giving the complete story of the film. A bit of enterprise that no doubt proved profitable.

An Underwriter's Model "B" has been installed in the "Edisonia," a new and very much up-to-date motion picture theatre in Portsmouth, N.H. The name of the theatre was prompted by the admiration for Mr. Edison entertained by the proprietor, Mr. Frank L. Woods. It is the intention of Mr. Woods to feature Edison films. Only first run pictures will be used and an eight-piece orchestra will furnish music.

We have run several Edison films in the past two months, each of which have been clever, and by a little advertising on our part have brought us excellent returns.

We generally can depend on any Edison to merit the praise we give it, and highly commend the evident care with which they are staged and rehearsed (no doubt). "A Stage Romance" I pushed and did the largest Sunday and Monday for three months. "Rival Candidates" drew fairly well. "Price of Victory" a good picture. Lastly your "Rival Sculptors" was altogether delightful. I enclose a clipping of my "write-up" in the *Shawnee News*.

Each good subject we treat likewise, with some kind of criticism in an endeavour to build up our business and keep it on a firm foundation.

Such films of real value will do a great deal to create new and widespread interest in the photoplay.

The day of the Indian and "hold-up" in pictures is gone. Am glad to know that your company has not stooped to the commonplace of disorder and riot in producing such lurid "blood and thunders."—*C. E. Mourand, Jr., Odeon Theatre, Shawnee, Okla.*

A Successful Standard

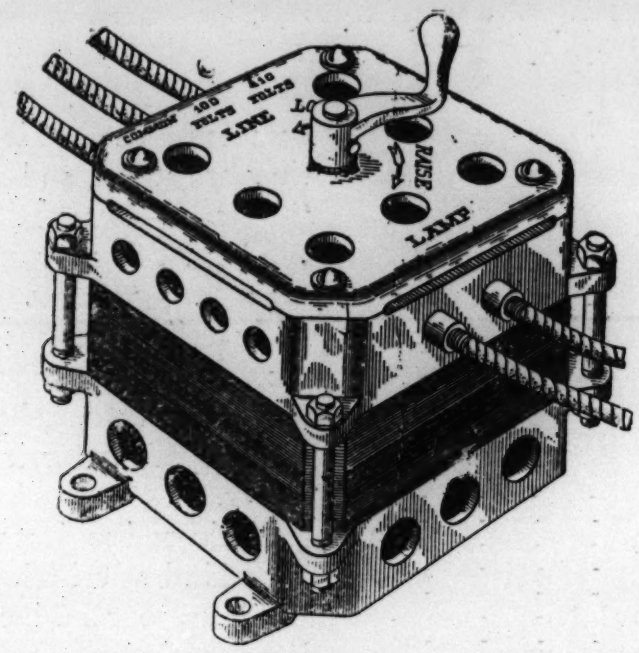
R. G. Peltier, proprietor Bijou Theatre, Mt. Clemens, Mich., attributes his success in the motion picture business to the following standard of rules, according to which he manages his theatre :

A Clean Show ;
A Clean Theatre ;
Best Pictures of the Licensed Manufacturers ;
A Brief Lecture with each Film ;
Appropriate Incidental Music ;
Courtesy of Attendants ;
Wideawake Advertising ;
A Thorough Knowledge of the Business and
The Kind of Pictures his Patrons Like—

WHICH HAPPEN TO BE EDISON.

The Edison Economy Transformer

(FOR ALTERNATING CURRENT)



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Thousands of Exhibitors are wasting "juice" and piling up enormous light bills every day, simply because they are using the antiquated rheostat method. Here is the instrument that will stop the waste *and pay for itself in a few months.*

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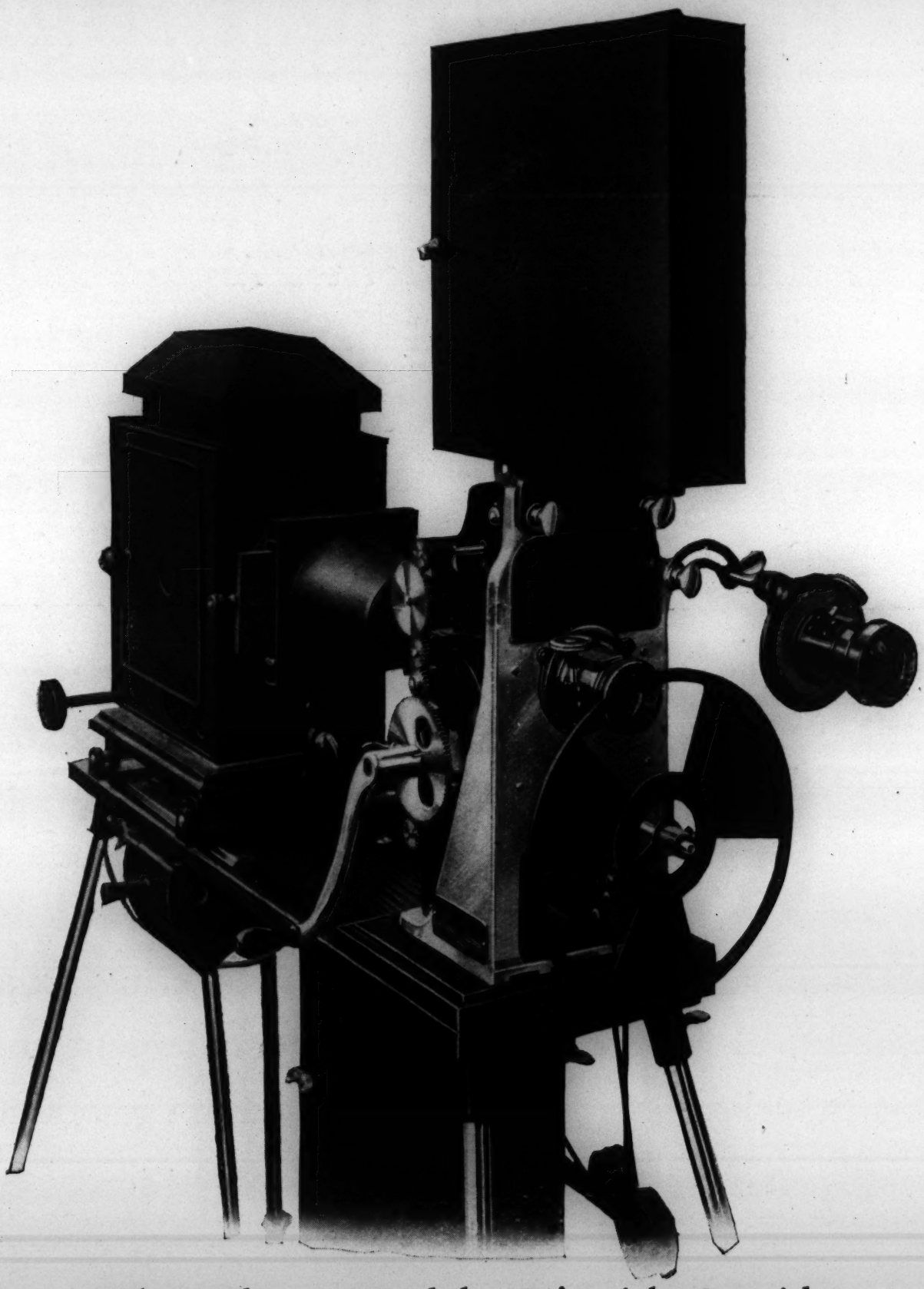

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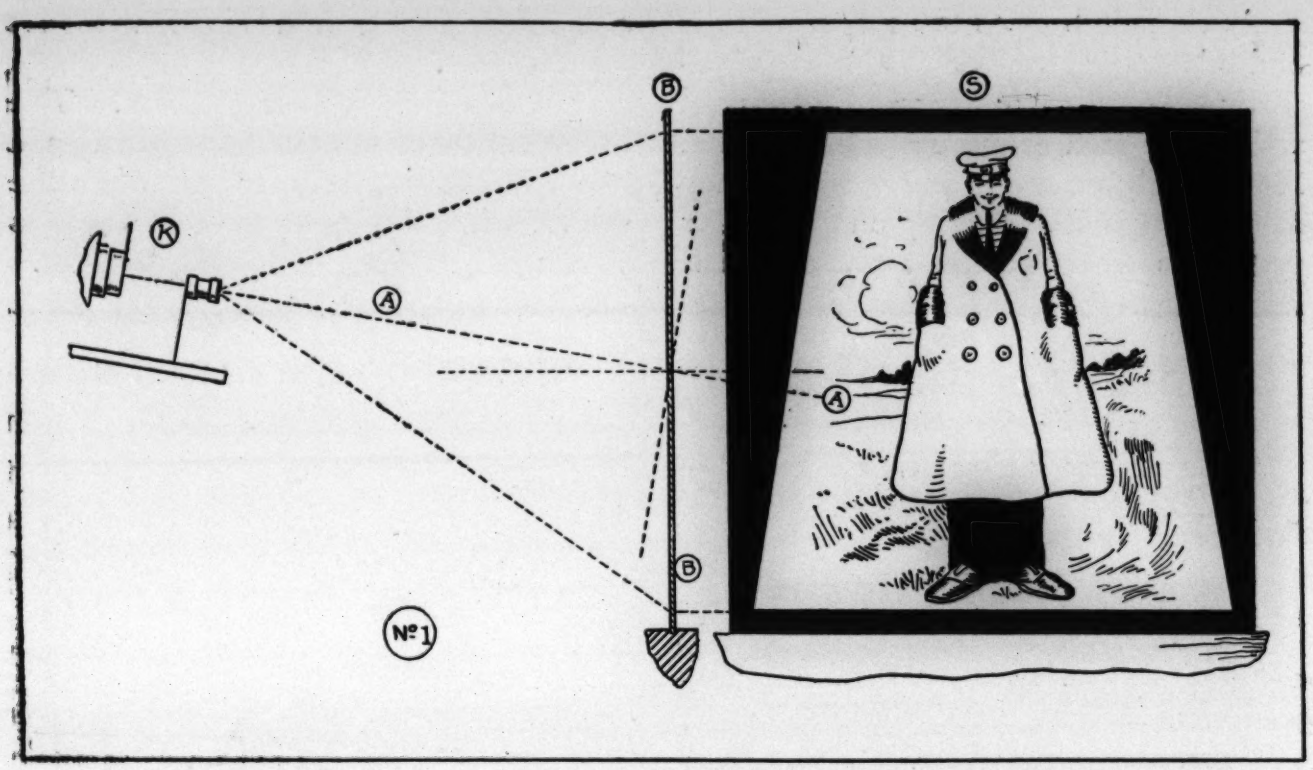

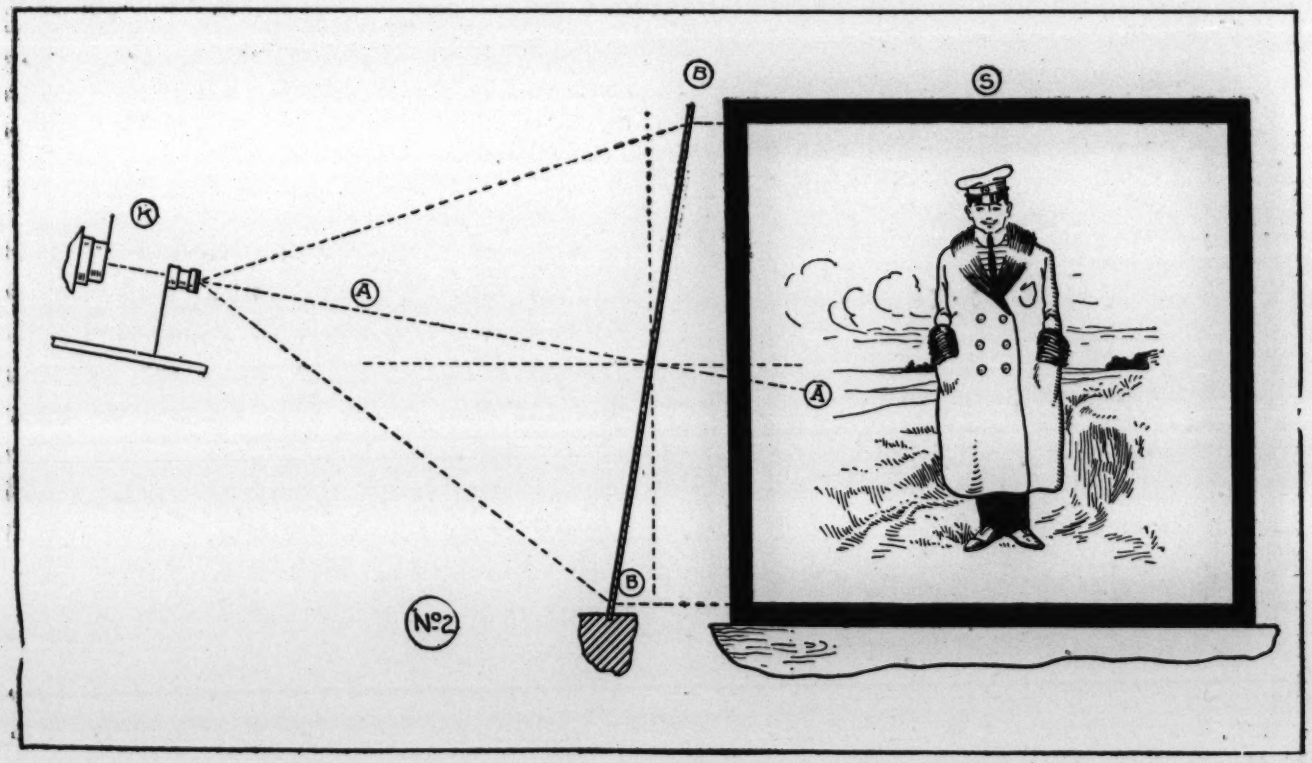

F. L. K., Cambridge.—I am projecting my pictures from the upper balcony and they appear wider at the bottom than at the top of the screen. What is the cause ?

[If you will refer to the illustrations you will find that your picture (S) appears as in cut No. 1. This shows the picture on the screen (BB) generally distorted, but particularly so in the lower half, the bottom of the picture being out of all proportion to the top. This is caused entirely by the screen not being in the correct position. The focal centre (AA) of the lens in the motion picture machine (K) must always be at right angles with the screen, as shown in cut No. 2. To remedy the trouble it is necessary to change the position of your screen, moving it nearer to the machine at the bottom and further away at the top, calculating the operation from the focal centre (AA). The result will be a uniform picture as illustrated in cut No. 2.]

Recent Edison Releases

A Complete Table from April 15th, 1911

		Feet Approx.
Apr. 15	The Rajah (Dr.)	1000
19	The Ransom of Red Chief (Com.)	975
19	A Stage Romance (Dr.)	1000
22	The Rival Sculptors (Dr.)	990
26	Mr. Bumptious, Detective (Com.)	990
26	The Price of Victory (Dr.)	1000
29	The Iron Master (Dr.)	1000
May 3	The Rival Candidates (Com.)	1000
3	The Writing on the Blotter (Dr.)	1000
6	Love and the Stockmarket (Dr.)	1000
10	A Night of Terror (Com.)	400
10	The Old Family Bible (Dr.)	600
13	All for the Love of a Lady (Dr.)	990
13	The Department Store (Com.)	625
13	Baby's Fall (Com.)	375
17	Test of Love (Dr.)	1000
17	Who Gets the Order (Com.)	995
20	Disreputable Mr. Raegen (Dr.)	1000
24	Jim the Mule Boy (Dr.)	975
24	April Fool (Com.)	985
27	Between Two Fires (Dr.)	1000
31	The Wedding Bell (Dr.)	1000
June 3	Monsieur (Dr.)	1000
3	Resurrection of John (Com.)	1000
7	Nell's Last Deal (Dr.)	1000
7	Silver Threads Among the Gold (Dr.)	500
10	Strike at the Mines (Dr.)	995
10	A Card of Introduction (Com)	500
14	A Buried Past (Dr.)	1000
14	The Haunted Sentinel Tower (Dr.)	980

We wish to compliment you on the increasing high standard of your releases.—*General Film Co., Seattle, Wash.*

The Odeum Theatre, operated by The Brunswick Co., Duluth, Minn., advertised a week's run of "The Wedding Bell" by means of a neat four-page folder distributed among their patrons and giving the complete story of the film. A bit of enterprise that no doubt proved profitable.

An Underwriter's Model "B" has been installed in the "Edisonia," a new and very much up-to-date motion picture theatre in Portsmouth, N.H. The name of the theatre was prompted by the admiration for Mr. Edison entertained by the proprietor, Mr. Frank L. Woods. It is the intention of Mr. Woods to feature Edison films. Only first run pictures will be used and an eight-piece orchestra will furnish music.

We have run several Edison films in the past two months, each of which have been clever, and by a little advertising on our part have brought us excellent returns.

We generally can depend on any Edison to merit the praise we give it, and highly commend the evident care with which they are staged and rehearsed (no doubt). "A Stage Romance" I pushed and did the largest Sunday and Monday for three months. "Rival Candidates" drew fairly well. "Price of Victory" a good picture. Lastly your "Rival Sculptors" was altogether delightful. I enclose a clipping of my "write-up" in the *Shawnee News*.

Each good subject we treat likewise, with some kind of criticism in an endeavour to build up our business and keep it on a firm foundation.

Such films of real value will do a great deal to create new and widespread interest in the photoplay.

The day of the Indian and "hold-up" in pictures is gone. Am glad to know that your company has not stooped to the commonplace of disorder and riot in producing such lurid "blood and thunders."—*C. E. Mourand, Jr., Odeon Theatre, Shawnee, Okla.*

A Successful Standard

R. G. Peltier, proprietor Bijou Theatre, Mt. Clemens, Mich., attributes his success in the motion picture business to the following standard of rules, according to which he manages his theatre :

A Clean Show ;
A Clean Theatre ;
Best Pictures of the Licensed Manufacturers ;
A Brief Lecture with each Film ;
Appropriate Incidental Music ;
Courtesy of Attendants ;
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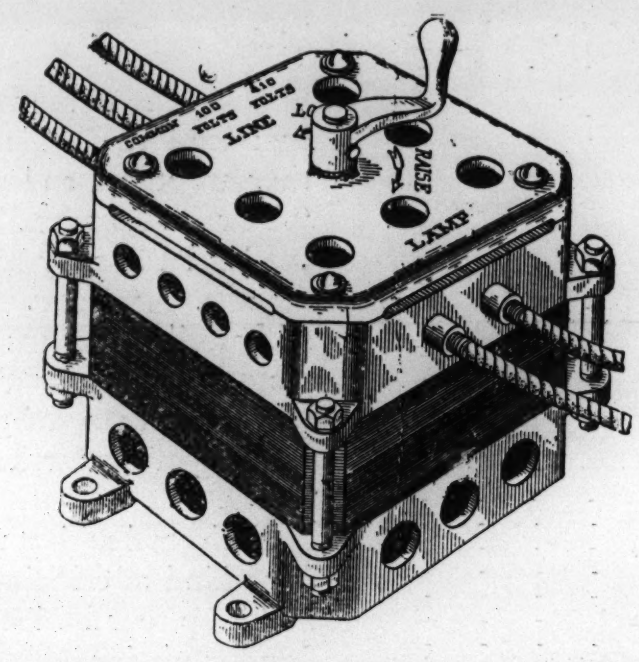

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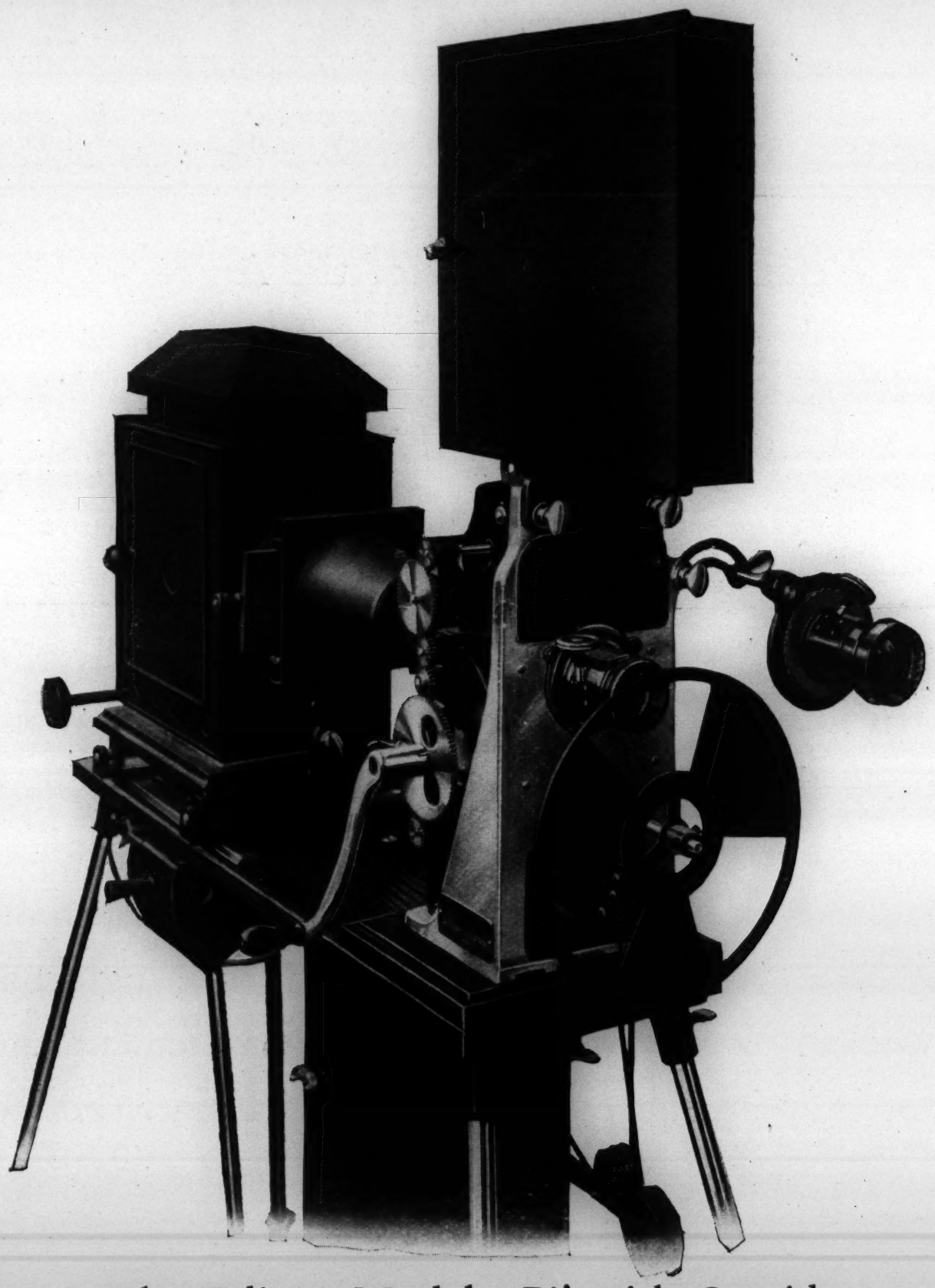

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Hearts and Flags

To be released July 29th

WHILE this is a story of the American Civil War, it is constructed on very different lines from the ordinary war story. Dealing only incidentally with the great struggle itself, our interest is concentrated upon one Southern household, consisting of two young girls and their father. The latter, appointed Colonel, is killed in the early part of the war, thus leaving his two daughters alone with a faithful old coloured man-servant. A gallant young Union officer saves the girls from insult at the hands of a foraging party and becomes a temporary inmate of the house while recovering from a wound. With many moments of excitement and some beautiful bits of sentiment, the Film is bound to rank well up with other Edison releases.

Film No. 6798 **Code, VOOROPGAAN** **Approx. Length, 1000 feet**

Printed and Published by THE EDISON MANUFACTURING CO., LTD., London, N.W.